



CITY OF CARMEL-BY-THE-SEA COMMUNITY ACTIVITIES COMMISSION

Commissioners Donna Jett, Ellen Martin, and Chair
John Micek

Contact: 831.620.2000 www.ci.carmel.ca.us/carmel

All meetings are held in the City Council Chambers
East Side of Monte Verde Street
Between Ocean and 7th Avenues

REGULAR MEETING Tuesday, March 12, 2024

9:30 AM

THIS MEETING WILL BE HELD IN PERSON AND VIA TELECONFERENCE. The public is welcome to attend the meeting in person or remotely via Zoom, however, the meeting will proceed as normal even if there are technical difficulties accessing zoom. The City will do its best to resolve any technical issues as quickly as possible. To view or listen to the meeting from home, you may watch the Youtube Live Stream at: <https://www.youtube.com/@CityofCarmelbytheSea/streams>, or use the link below to view or listen to the meeting via Zoom teleconference:

To participate in the meeting via Zoom, copy and paste this link into your browser: <https://ci-carmel-ca-us.zoom.us/j/88172091011> Meeting ID: 881 7209 1011 Passcode: 666719 Dial in: (669) 444-9171

HOW TO OFFER PUBLIC COMMENT: Public comment may be given in person at the meeting, or using the Zoom teleconference module, provided that there is access to Zoom during the meeting. Zoom comments will be taken after the in-person comments. The public can also email comments to lsfenton@ci.carmel.ca.us. Comments must be received 2 hours before the meeting in order to be provided to the legislative body. Comments received after that time and up to the beginning of the meeting will be made part of the record.

The COVID-19 Community Level for Monterey County as of the date of this agenda posting is [LOW/MEDIUM] (mask wearing not required). Seating will be limited and available on a first come first served basis.

CALL TO ORDER AND ROLL CALL

PLEDGE OF ALLEGIANCE

ANNOUNCEMENTS

- A.** Announcements from Commissioners
- B.** Announcements from Staff

PUBLIC APPEARANCES

Members of the public are entitled to speak on matters of municipal concern not on the agenda during Public Appearances. Each person's comments shall be limited to 3 minutes, or as otherwise established by the Chair. Matters not appearing on the agenda will not receive action at this meeting and may be referred to staff. Persons are not required to provide their names, and it is helpful for speakers to state their names so they may be identified in the minutes of the meeting.

ORDERS OF BUSINESS

Orders of Business are agenda items that require Commission discussion, debate, direction to staff, and/or action.

1. Approval of the minutes for the January 9, 2024, Regular Meeting
2. Receive an update on the Farmers' Market and 3rd Thursday.
3. Receive updates on the 2024 special events calendar for the City of Carmel-by-the-Sea and potential new events and discuss.

FUTURE AGENDA ITEMS

ADJOURNMENT

This agenda was posted at City Hall, Monte Verde Street between Ocean Avenue and 7th Avenue, Harrison Memorial Library, located on the NE corner of Ocean Avenue and Lincoln Street, the Carmel-by-the-Sea Post Office, 5th Avenue between Dolores Street and San Carlos Street, and the City's webpage <http://www.ci.carmel.ca.us> in accordance with applicable legal requirements.

SUPPLEMENTAL MATERIAL RECEIVED AFTER THE POSTING OF THE AGENDA

Any supplemental writings or documents distributed to a majority of the Community Activities Commission regarding any item on this agenda, received after the posting of the agenda will be available in the Library and Community Activities Director's Office located at the Park Branch Library at the NE corner of Mission Street and Sixth Avenue during normal business hours.

SPECIAL NOTICES TO PUBLIC

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the City Clerk's Office at 831-620-2000 at least 48 hours prior to the meeting to ensure that reasonable arrangements can be made to provide accessibility to the meeting (28CFR 35.102-35.104 ADA Title II).

Community Activities Commission Meeting
Minutes

REGULAR MEETING
Tuesday, January 9, 2024

9:30 AM

PLEDGE OF ALLEGIANCE

Members of the audience joined the Commissioners in the Pledge of Allegiance.

CALL TO ORDER AND ROLL CALL

PRESENT: Jett, Martin, Micek

ABSENT: None

STAFF PRESENT: Ashlee Wright, Library & Community Activities Director
Leslie Fenton, Executive Assistant

ANNOUNCEMENTS

Item A: Announcements from Commissioners

Commissioner Martin wished everyone a Happy New Year and she is excited about all the upcoming events.

Commissioner Jett complimented staff on the wonderful holiday celebration and that the attendance was fantastic. She also attended the Carmel Prepares event and thought it was very nice and informative.

Item B: Announcements from Staff
None

PUBLIC APPEARANCES

Wanda Vollmer

ORDERS OF BUSINESS

Item 1: Approval of the minutes for the December 12, 2023, Regular Meeting

Commissioner Martin moved to approve the minutes for the December 12, 2023, Regular Meeting, seconded by Commissioner Jett and carried by the following roll call vote:

AYES: Martin, Jett, Micek
NOES: None
ABSENT: None
ABSTAIN: None

Item 2: Receive an after-action on Third Thursday and an update on the Farmers' Market.

Library & Community Activities Director presented the report.

Item 3: Receive updates on the 2024 special events calendar for the City of Carmel-by-the-Sea and potential new events and discuss.

Library & Community Activities Director presented the report.

FUTURE AGENDA ITEMS

- Car Week
- Direction of Commission

ADJOURNMENT

There being no further business before the Commission, the meeting was adjourned at 9:48 a.m. The next Regular Meeting is scheduled for February 13, 2024.

Respectfully submitted,
Leslie Fenton, Executive Assistant

John Micek, Chair
Community Activities Commission



CITY OF CARMEL-BY-THE-SEA

Community Activities Commission

Staff Report

March 12, 2024
ORDERS OF BUSINESS

TO: Community Activities Commissioners

SUBMITTED BY: Ashlee Wright, Library and Community Activities Director

SUBJECT: Receive an update on the Farmers' Market and 3rd Thursday.

RECOMMENDATION:

Receive an update on the Farmers' Market and 3rd Thursday.

BACKGROUND/SUMMARY:

The Farmers' Market is held every Thursday (holidays and Car Week notwithstanding) from 10:00 a.m. to 2:00 p.m. on Mission Street between Ocean and Sixth Avenues, and Sixth Avenue between Mission and Junipero Streets. It is managed by Good Roots Events, Inc. In addition to the weekly Farmers' Market once a month March-October there is an extended evening Farmers' Market in Devendorf Park for the Third Thursday events, which feature, Farmers' Market vendors, artist demonstrations, fun games and activities for children, and music.

Saturday Market

In addition to the market on Thursday, the market manager and staff have been discussing potentially adding a small Farmers' Market on Saturdays, that would be held 8:00a.m.-12:00p.m. on Mission Street between Ocean and Sixth Avenues with a heavy focus on produce. This idea came up from feedback received by the market manager overtime, as some people are unable to attend the market because they work during the week and don't have access to another market. They have done some preliminary surveying at the market and will be discussing this idea with the surrounding business owners and doing some more surveying in the upcoming months to more fully explore the concept, before bringing the idea to the City Council for potential consideration.

FISCAL IMPACT:

ATTACHMENTS:

2024 Community Organizations

COMMUNITY GROUPS - 2024

DATE	GROUP	CONTACT	STATUS	NOTES
JANUARY				
January 4, 2024	Friends of the Library	Susan Murphy		
January 11, 2024	Village Preservation Committee			
January 11, 2024	Friends of the Library	Susan Murphy		
January 18, 2024	Friends of the Library	Susan Murphy		
January 25, 2024	CRA	Nancy Twomey		
January 25, 2024	Friends of the Library	Susan Murphy		
FEBRUARY				
February 1, 2024	Friends of the Library	Susan Murphy	1.29 - Canceled due to weather	AT&T Week/1.31 - market canceled due to weather
February 8, 2024	Village preservation Committee	Karyl Hall/Neal Kruse	2.7 - Canceled	
February 8, 2024	Friends of the Library	Susan Murphy		Craft fair - canceled
February 15, 2024	Friends of the Library	Susan Murphy		Craft fair
February 22, 2024	Friends of the Library	Susan Murphy		
February 22, 2024	CERT	Wanda Vollmer		
February 29, 2024	CRA	Nancy Twomey		
February 29, 2024	Friends of the Library	Susan Murphy		
MARCH				
March 7, 2024	I Cantori	Alexa Dieterle		
March 7, 2024	Friends of the Library	Susan Murphy		
March 14, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
March 14, 2024	Friends of the Library	Susan Murphy		
March 21, 2024	Sunset center	Elana Klein		
March 21, 2024	Friends of the Library	Susan Murphy		3rd Thursday
March 28, 2024	CRA	Nancy Twomey		
March 28, 2024	CERT	Wanda Vollmer		
APRIL				

COMMUNITY GROUPS - 2024

April 4, 2024	CERT	Wanda Vollmer		
April 11, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
April 18, 2024	Sunset Center			3rd Thursday
April 25, 2024	CRA	Nancy Twomey		
MAY				
May 2, 2024	CERT	Wanda Vollmer		
May 9, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
May 9, 2024	I Cantori	Alexa Dieterle		
May 16, 2024	Sunset Center			
May 16, 2024				3rd Thursday - needs to change due to Carmel Art Festival
May 23, 2024				
May 30, 2024	CRA	Nancy Twomey		
JUNE				
June 6, 2024				
June 13, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
June 13, 2024	CERT	Wanda Vollmer		
June 20, 2024				3rd Thursday
June 27, 2024	CRA	Nancy Twomey		
JULY				
July 4, 2024	4TH OF JULY			No market
July 11, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
July 18, 2024	Sunset Center			3rd Thursday
July 25, 2024	CRA	Nancy Twomey		
AUGUST				
August 1, 2024				

COMMUNITY GROUPS - 2024

August 8, 2024	Village Preservation Committee	Karyl Hall/Neal Kruse		
August 15, 2024	CAR WEEK			No market
August 22, 2024				
August 29, 2024	CRA	Nancy Twomey		
SEPTEMBER				
September 5, 2024				
September 12, 2024	Village Preservation Committee	Karyl Hall/Neal Kruse		
September 19, 2024	Sunset Center			3rd Thursday
September 26, 2024	CRA	Nancy Twomey		
OCTOBER				
October 3, 2024				
October 10, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
October 17, 2024	Sunset Center			3rd Thursday
October 24, 2024				
October 31, 2024	CRA	Nancy Twomey		HALLOWEEN
NOVEMBER				
November 7, 2024				
November 14, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
November 21, 2024				
November 28, 2024	THANKSGIVING			No market
DECEMBER				
December 5, 2024				
December 12, 2024	Village preservation Committee	Karyl Hall/Neal Kruse		
December 19, 2024				
December 26, 2024				

2024 EVENTS

January

- Saturday, January 6 - Carmel Prepares
- Wednesday, January 31 - Sunday, February 4 - Pebble Beach Pro-Am

March

- Thursday, March 21 - Farmers' Market 3rd Thursday
- Saturday, March 30 - Carmel Host Lions Club Breakfast with the Bunny

April

- Thursday, April 18 - Farmers' Market 3rd Thursday
- Saturday, April 20 - Earth + Arbor + Community Day Event
- Sunday, April 28 - Big Sur International Marathon

May

- Friday, May 17 - Sunday, May 19 - Carmel Art Festival
- TBD - Farmers' Market 3rd Thursday
- Monday, May 27 - Memorial Day Ceremony
- Friday, May 31 - Saturday, June 8 - Carmel Culinary Week

June

- Saturday, June 1 - Carmel Prepares
- Saturday, June 1 - Sunday, June 2 - Carmel Surfabout
- Thursday, June 20 - Farmers' Market 3rd Thursday

July

- Thursday, July 4 - Monterey Pops! Concert
- Thursday, July 18 - Farmers' Market 3rd Thursday

August

- Friday, August 9 - Sunday, August 18- Car Week
- Tuesday, August 13 - Concours for a Cause
- Thursday, August 15 - Prancing Ponies Womens Car Show
- Thursday, August 15 - Ferrari Owners Club-Concours Carmel
- Saturday, August 24 - Winemakers Celebration
- Wednesday, August 28 - Homecrafters' Jury

September

- TBD - Sandcastle Contest
- Thursday, September 19 - Farmers' Market 3rd Thursday
- TBD - Carmel High School Homecoming Parade
- TBD - Community Day

October

- Saturday, October 12 - Meet the Makers
- TBD - Challenged Athletes
- Thursday, October 17 - Farmers' Market 3rd Thursday
- Saturday, October 26 - Pumpkin Roll down Ocean Avenue
- Thursday, October 31 - Halloween Parade and candy giveaway - Devendorf Park

November

- Saturday, November 16 - Carmel Prepares
- Monday, November 11 - Veterans Day Ceremony - Devendorf Park
- Saturday, November 23 - 53rd Homecrafters' Marketplace - Sunset Center

December

- Friday, December 6 - Annual Holiday Celebration - Devendorf Park

City of Carmel-by-the-Sea UPCOMING EVENTS

2024

MARCH

March 21, Thurs. Farmers' Market 3rd Thursday
March 30, Sat. Carmel Host Lions Club Breakfast with the Bunny

MAY

April 18, Thurs. Farmers; Market 3rd Thursday
April 20, Sat. Earth and Arbor Day Event
April 28, Sun. Big Sur International Marathon

May 17-19, Fri.-Sun. Carmel Art Festival
TBD, Thurs. Farmers' Market 3rd Thursday
May 27, Mon. Memorial Day Ceremony

APRIL

JUNE

JULY

May 31, Fri. - June 8, Fri. Carmel Culinary Week
June 1, Sat. Carmel Prepares
June 1-2, Sat.-Sun. Carmel Surfabout
June 18, Thurs. Farmers' Market 3rd Thursday

July 4, Thurs. Monterey Pops! Concert
July 18, Thurs. Farmers' Market 3rd Thursday

AUGUST

SEPTEMBER

CAR WEEK Aug. 13, Tues. Concours for a Cause
Aug. 15, Thurs. Prancing Ponies Womens Car Show
Aug. 15, Thurs. Ferrari Owners' Concours Carmel
TBD Sat. Monterey Winemakers' Celebration
Aug. 28, Wed. Homecrafters' Jurying

TBD Fri. Carmel High School Homecoming Parade
TBD Sat. Community Group Fair
TBD Sat. Sandcastle Contest
Sept. 19, Thurs. Farmers' Market 3rd Thursday

OCTOBER

NOVEMBER DECEMBER

TBD Challenged Athletes
Oct. 12, Sat. Meet the Makers
Oct. 17, Thurs. Farmers' Market 3rd Thursday
Oct. 26, Sat. Pumpkin Roll
Oct. 31, Thurs. Halloween Parade

Nov. 11, Mon. Veterans' Day Ceremony
Nov. 16, Sat. Carmel Prepares
Nov. 23, Sat. 53rd Annual Homecrafters' Marketplace
Dec. 6, Fri. Annual Holiday Celebration - Tree and Menorah Lighting

For more info go to ci.carmel.ca.us/upcoming-events or
call (831) 620-2020

